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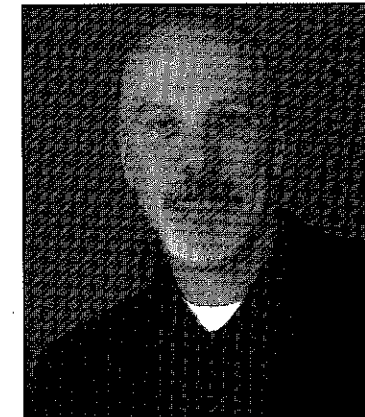
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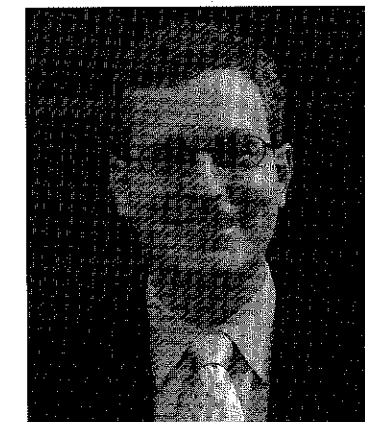


## ABOUT THE AUTHORS



A parent of two middle school-aged children, **Will Richardson** has been writing about the intersection of social online learning networks and education since 2001 at [www.weblogg-ed.com](http://www.weblogg-ed.com) and in numerous journals and magazines such as *Ed Leadership*, *Education Week*, and *English Journal*. He was a public school educator for twenty-two years and is a cofounder of Powerful Learning Practice ([www.plpnetwork.com](http://www.plpnetwork.com)), a unique professional development program that has mentored over three thousand teachers worldwide. His first book, *Blogs, Wikis, Podcasts and Other Powerful*

*Web Tools for Classrooms* (3rd edition, 2010) has sold over 75,000 copies and has impacted classroom practice around the world. He has spoken to tens of thousands of educators in over a dozen countries about the merits of learning networks for personal and professional growth. He is a national advisory board member of the George Lucas Education Foundation and a regular columnist for *District Administration Magazine*. He lives with his wife, Wendy, and his children, Tess and Tucker, in rural Western New Jersey.



With nearly twenty years of experience in educational leadership, technology, and planning, **Rob Mancabelli** partners with schools, universities, and corporations to develop 21st century learning organizations. Since 2003, Rob has inspired audiences around the world with insights into the change process, strategies for engaging stakeholders, and methods for transforming organizations to meet the rapidly evolving demands of a globally connected world. A former CIO and certified PMP, he writes for numerous publications such as *School CIO* magazine, as well as at

[www.mancabelli.com](http://www.mancabelli.com); serves on K–12 advisory boards for Dell Computer and Acer Corporation; and is in the process of completing his MBA at MIT. Rob lives with his wife, Gayle Allen, in New York City.

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